





## **National Insights - Summer Edition**

Fostering your Digital Transformation Success with the Right Data Foundation

Online → Thursday, June 23, 2022 | 12pm - 2:05pm ET & 9am - 11:05am PT

## **Your Inspiring Speakers**



ANNA SLAVINA Director, Data Science Program Government of Manitoba



ARIADNE LEGENDRE Acting Chief Data Officer Social Sciences and **Humanities Research** Council of Canada



**WOJCIECH KUJAWA** Manager - Data Governance and Data Management City of Edmonton



JAIME LEES Chief Data Officer **Arlington County** Government



**LORNA JANTZEN** Director, Data Partnerships Immigration, Refugees and Citizenship Canada



THOMAS LINDER Coordinator - Knowledge and Insight Development Open North

## **Benefits of Attending**





Explore how you can better communicate predictive analytics with the right data visualization tools



Hear from your peers on how responsible data sharing and collaboration can improve insights, deliver better services, and enhance public good



# Fostering your Digital Transformation Efforts with the Right Data Foundation

Public sector organizations are experiencing a rapid growth in the need for data to provide improved and integrated services. From passive collection of data, to leveraging data as a strategic resource in decision-making, recent times have only highlighted the pivotal role that data plays in fueling digital strategies and citizen services. Considering that this trend will continue through 2022 and beyond, data leaders must be prepared to face complex challenges associated with data sharing, building capacity, decentralization, collaboration and more. We can, however, even the odds a little with the right strategy, tools, and skills.

This quarter, we will delve deeper into elements such as effective governance, open data sharing, collaboration and data visualization tools that can help further data outcomes and improve decision-making. As organizations move forward with their digital and data transformation efforts, public sector leaders must be equipped with a solid foundation to harness the power of data in a secure, responsible, and ethical manner.

Join your peers at the next **Data Management and Analytics Community's National Insights – Summer Edition** as we gather to share, learn, and collaborate more on practical approaches and data solutions that can help co-create a data-driven public sector.





## **Explore** the Agenda





12:00pm ET 9:00am PT	Welcome from Public Sector Network
12:05pm ET 9:05am PT	Welcome from Chair
	Thomas Linder, Coordinator - Knowledge and Insight Development , Open North
12:20pm ET 9:20am PT	Government Case Study: Practical Approaches to Building Data Science Skills and Competencies  • Strategies for enhancing data literacy within your organization  • Keys to advancing your data strategy goals  • Lessons learned and tips to bridging the data talent gap  Anna Slavina, Director, Data Science Program, Government of Manitoba
12:40pm ET 9:40am PT	Government Case Study: Fundamentals of a Holistic Data Governance Framework  • Determining what a good plan looks like  • Must-have elements of an effective data governance framework  • Building an implementation plan and how to get started
	Wojciech Kujawa, Manager - Data Governance and Data Management, City of Edmonton
1:00pm ET 10:00am PT	Break



The roster was impressive. People were speaking from experience, and they were smart, skilled speakers.

City of Vancouver

#### 1:10pm ET 10:10am PT

#### **Panel Discussion**

### Maximizing Innovation and Collaboration Through Secure Data Sharing

- What are the current trends that are driving increased data-sharing?
- What are the challenges or barriers hindering effective data sharing and collaboration?
- Where do you see more opportunities for open data innovation? How do we ensure that these opportunities can ensure better public service outcomes and advance the public good in a responsible manner?
- How can automation play a key role in making data-sharing easier and safer?
- What are the policies or standards required to enable secure, seamless, and real-time exchange and reuse of data across government departments and with external partners?

Jaime Lees, Chief Data Officer, Arlington County Government

Lorna Jantzen, Director, Data Partnerships, Immigration, Refugees and Citizenship Canada

Ariadne Legendre, Acting Chief Data Officer, Social Sciences and Humanities Research Council of Canada

Moderator: Thomas Linder, Coordinator - Knowledge and Insight Development, Open North

1:55pm ET 10:55am PT

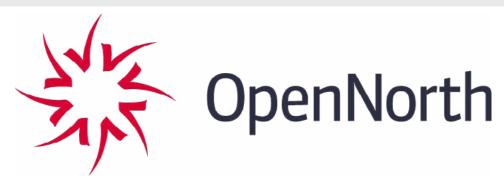
Closing Remarks from the Chair

2:00pm ET 11:00am PT

**Virtual Event Adjourns** 

## Thank you to our **Event Partners**

For partnership opportunities, contact Andrew Cowan for more information.







## **National Digital Insights: Fall Edition**

Online

**September 29, 2022**