

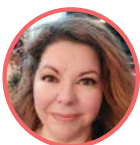


National Insights – Spring Edition

Cutting through Complexity to Deliver Clarity for Actionable Insights

Online → Tuesday, April 5, 2022 | 12pm – 2:15pm ET & 9am – 11:15pm PT

Your Inspiring Speakers



REBECCA BATRES
Senior Manager, Data Integration
Ontario Ministry of Health



MELANIE COPELAND
Senior Manager, Transformation Office Secretariat
Employment and Social Development Canada



CHRISTOPHER VALIQUET
Director - GC Data Community
Canada School of Public Service



PATRICK LAGIOIA
Director, Data Strategy, Policy and Governance
Public Health Agency of Canada



ERIK BALODIS
Director – Analytics and Decision Support
Bank of Canada



LINDA COWAN
CIO
British Columbia Security Commission



JEFF BALL
Director of Open Government and Data Governance
Royal Canadian Mounted Police



RACHEL PORTEOUS
Chief Information Officer
FINTRAC



MARK VYTVYTSKY
Chief Operating Officer
Conservation Halton



KEITH MCDONALD
Founder/Chief Curator, literacyAI | Director of Communication, GO Open Data

Benefits of Attending



Learn how to best accelerate your data and analytics strategy roadmap to drive impact and realize ROI



Understand how your peers have effectively leveraged the power of data and automation to improve service delivery and outcomes



Hear from real-life case studies on the different tools and techniques used to extract valuable and actionable insights from data

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Cutting through Complexity to Deliver Clarity for Actionable Insights

Recently the public sector has become increasingly aware of the potential value that can be gained from leveraging data as a strategic asset. To deliver better cost optimization, improve services and over all sustainability, data leaders must address the knowledge and technological gaps. Bridging these gaps will help break down organization silos and pave the way for safe data sharing and collaboration. However, the sector still struggles with effective methods to extract true value from insights, while maintaining privacy and security.

With robust support structures, comprehensive frameworks and the right data strategy in place, public sector organizations will not only be more proactive, automated, and citizen focused, but also more data driven. How can data leaders elevate their data strategies to position data and analytics as a catalyst for further transformation?

Join your peers at the **Data Management and Analytics Community's National Insights - Spring Edition** as we gather public sector data leaders to explore key strategies on how to leverage data effectively to boost efficiency, data literacy and augment data-driven decision making across organizations.



Who You'll Meet

- Chief Data Officer
- Chief Data Analytics Officer

Chiefs/Directors/Heads/Managers of :

- Data
- Analytics
- Information Management
- Data Science
- Data Governance
- Business Intelligence
- Actionable Insights
- Modelling
- Data Warehousing
- Evidence
- Insights

12:00pm ET
9:00am PT

Welcome from Public Sector Network

12:05pm ET
9:05am PT

Welcome from Chair

Keith McDonald, *Founder/Chief Curator, literacyAI* | *Director of Communications, GO Open Data*

12:20pm ET
9:20am PT

**Government Case Study:
Building Data Capacity at Scale**

- Strategies for building data capacity across large decentralized organizations
- New concepts of data governance for operational agility
- The intersection of policy and technology in driving data literacy

Patrick Lagioia, *Director, Data Strategy, Policy and Governance, Public Health Agency of Canada*

12:35pm ET
9:35am PT

**Government Case Study:
Enhancing Transparency and Accountability through Open Government Data**

- Rebuilding citizen trust through information made transparent and usable
- Developing an open government strategy and framework
- Key strategies to achieve the full potential of the open data movement

Jeff Ball, *Director of Open Government and Data Governance, Royal Canadian Mounted Police*

12:50pm ET
9:50am PT

**Panel Discussion 1
Enhancing Data Literacy, Skills, and Capabilities in the Public Sector**

- How can leaders play a key role in data skill-building and fostering a data literate culture within their organizations?
- People, Processes and Technology: What are the areas of innovation needed to create a data literate culture?
- What are the common barriers data leaders should be prepared for when improving data literacy in their organizations? How do they overcome those barriers?
- What are your top tips for those looking to scale their data literacy programs?

Erik Balodis, *Director - Analytics and Decision Support, Bank of Canada*

Rebecca Batres, *Senior Manager, Data Integration, Ontario Ministry of Health*

Linda Cowan, *Chief Information Officer, British Columbia Securities Commission*

1:30pm ET
10:30am PT

Break

1:40pm ET
10:40am PT

Panel Discussion 2

Harnessing the Power of Data and Automation to Create More Public Value

- What are the common pitfalls when establishing a data and analytics strategy for your organization?
- How can organizations leverage data and automation capabilities and tools to deliver better public outcomes?
- What are the key enablers that have allowed government organizations to effectively develop and deploy data and automation-driven solutions?
- What lessons would you like to share to those looking to accelerate their data transformation journey?

Mark Vytvytskyy, *Chief Operating Officer, Conservation Halton*

Rachel Porteous, *Chief Information Officer, FINTRAC*

Melanie Copeland, *Senior Manager, Transformation Office Secretariat, Employment and Social Development Canada*

Christopher Valiquet, *Director - GC Data Community, Canada School of Public Service*

2:20pm ET
11:20am PT

Closing Remarks from the Chair

Keith McDonald, *Founder/Chief Curator, literacyAI | Director of Communications, GO Open Data*

2:25pm ET
11:25am PT

Virtual Event Adjourns

Thank you to our **Event Partners**

Marketing Partner



What's On **Next**



**National Digital Insights:
Summer Edition**

Online

June 16, 2022

For partnership opportunities, contact [Andrew Cowan](#) for more information.