



Government IT Insights: Winter Edition

Transforming Government through Technology Based Initiatives

Online → Wednesday, January 19, 2022 | 12pm - 3pm ET

Your Inspiring Speakers



MATTHEW JACOB
Senior Enterprise Applications Administrator
City of Pittsburgh Innovation



JENNIFER BUAS
Director of Strategic Digital Services
Texas Department of Information Resources (DIR)



CARLOS RIVERO
Former Chief Data Officer
Commonwealth of Virginia



DANA CHISNELL
Digital Service Expert
United States Digital Service (Pending Employer Approval)



JAMES SMITH
Chief Systems Architect
State of Vermont



JOSE LOPEZ
Chief Innovation Officer & Director of Technology
City of Groveland



MARK RACINE
Chief Information Officer
Boston Public Schools (Pending Employer Approval)



JASON SCHICK
General Manager Public Sector
Confluent



STEVE WITT
Director of Public Sector
Nintex



ROBERT CRUZ
VP of Information Governance
Smash

Benefits of Attending



Gather insight from government case studies that will help you understand their processes and lessons learned



Examine and address challenges that occur from technology driven initiatives



Create and capture value from your technology platforms and industry evolution



Look at roadmaps for how to reach technology decisions in the public sector. Government needs to embrace a strategic vision that has technology at its very core.

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Transforming Government Through Technology Based Initiatives

By taking a citizen centric approach to information technology, public sector leaders can deliver services in a fast, more secure, and reliable manner. While many see the value proposition in investing in information technology there are barriers to adoption. These include security, compliance, budgetary realities, and existing roadmaps. Information technology is a critical pillar in the growth of economic development. It can also have an impact in policy implementation and thereafter realization of government's goals and objectives.

For departments, agencies, and localities around the country it is important to learn from past transitions and plan for technology imperatives for a culture of continuous improvements. Government leaders need technology tools that allow them to move expediently and collaboratively as their mission focused agendas require. Solutions should be implemented to realize long term benefits and capture the full potential of technology innovations.

Public Sector Network invites you to join the conversation at our Virtual Event: **Government IT Insights: Winter Edition**. We will spotlight industry thought leaders and their initiatives from across the United States.

Who You'll Meet

Commissioners/Chiefs/Deputy Chiefs/Directors/Managers of:

- Information Technology & Security
- Enterprise Infrastructure
- Technology
- Privacy
- Innovation
- Digital Transformation
- Cyber Security
- Data & Analytics
- Digital Applications & Technology
- Data Science & Digital Capability
- Digital Service Delivery
- AI, Automation & ML



12:00pm ET **Welcome from Public Sector Network**

12:05pm ET **Welcome from Chair**
Jason Schick, *General Manager Public Sector, Confluent*

12:20pm ET **Government Keynote:**
Technology Initiatives: What is Next for the State of Texas

- What are the priorities for 2022?
- How is Texas approaching digital transformation?
- Has the pandemic changed the state approach?

Jennifer Buas, *Director of Strategic Digital Services, Texas Department of Information Resources (DIR)*

12:40pm ET **Government Case Study:**
Collaboration and Rollout: Pittsburgh's Trail Mapping Project

The City of Pittsburgh mapped more than 150 miles of river, park, and greenway trails in an effort to provide a better resource for residents, improve planning, enhance public safety, and track maintenance. The trail mapping was done using a high-accuracy GPS unit and ArcGIS. The project was a collaborative effort between various departments such as City Planning, GIS, Public Safety, and Parks and Recreation. This presentation will cover various phases of the project including needs assessment, implementation and data collection, and publishing of the maps while also discussing future plans to build on the success of the project.

- Analyzing needs for your organization.
- Working on a collaborative effort with internal and external stakeholders.
- Learn how to get organizational buy-in and execute your plan

Matthew Jacob, *Senior Enterprise Applications Administrator, City of Pittsburgh, Innovation & Performance*

1:00pm ET **Partner Session:**
Transforming Government through Technology Based Initiatives

As modern communications have evolved, government organizations now need to be able to store, search and produce content from email, collaboration tools, text messages and social media platforms. Failing to do so could lead to fines and legal or reputational risks. We will discuss the modern approach to electronic records management by reviewing the methods of capture and search. This will provide organizations with solutions to meet recordkeeping obligations, manage risk and reduce the time and cost of responding to public records requests.

Robert Cruz, *VP of Information Governance, Smarsh*

1:15pm ET **Government Case Study:**
Implementing & Sustaining a Human Center Design Program

The design team is focused on building case management software for the Asylum adjudications process; supporting the U.S. Citizenship & Immigration Services (USCIS) in modernizing the immigration applications process through improvements to software development practices, system architecture, and design making it easier for users to interact with our immigration system.

Dana Chisnell, *Digital Service Expert, United States Digital Service (Pending Employer Approval)*

1:40pm ET

Panel Discussion

Rightsizing Support for Remote and Hybrid Work

As the public sector is reopening many have been evaluating their post-pandemic work models. The Covid-19 crisis forced many to shift to a remote or hybrid model. The road to information technology success does not require avoiding risk but managing it. They must focus on continually revising their technological approaches & infrastructure to ensure a functional work environment.

Carlos Rivero, *Former Chief Data Officer, Commonwealth of Virginia*

Mark Racine, *Chief Information Officer, Boston Public Schools (Pending Employer Approval)*

Chairperson & Moderator: Jason Schick, *General Manager Public Sector, Confluent*

2:10pm ET

Break

2:15pm ET

Partner Session:

Digital Fitness Initiatives for 2022: Modernize Forms Based Processes at Scale

In this session we will highlight things you can do right now to improve all types of forms-based processes, including:

- Building a Digitally Fit Organization
- Forms and eSign Process Traps
- Real World Examples of Forms Based Processes

Steve Witt, *Director of Public Sector, Nintex*

2:30pm ET

Panel Discussion

Designing a Scalable IT Infrastructure - From Several Perspectives

Whether replacing legacy systems, integrating new technologies, facilitating HR initiatives or expanding capabilities; designing your infrastructure to provide ease of integration and scalability, while maintaining security is key. Join a group of dedicated public sector leaders who have insight into that process; no matter at what stage of the Journey they find themselves.

James Smith, *Chief Systems Architect, State of Vermont*

Jose Lopez, *Chief Innovation Officer & Director of Technology, City of Groveland*

Chairperson & Moderator: Jason Schick, *General Manager Public Sector, Confluent*

3:00pm ET

Closing Remarks from the Chair

3:05pm ET

Virtual Event Adjourns

Thank you to our Event Partners

Chair

Platinum

Gold



What's On Next



**Government Innovation
California**

Sacramento | In Person

February 22, 2022

For partnership opportunities, contact **Andrew Jensen** for more information.