

Virtual Event



Data Management & Analytics



# Government Data Insights: Winter Edition

## Cutting through Complexity to Deliver Clarity for Actionable Insights

Online → Wednesday, January 26, 2022 | 12pm - 2:20pm ET

### Your Inspiring Speakers



**ED KELLY**  
Chief Data Officer  
Texas Department of Information Resources



**JEFF WOLKOVE**  
State Data Management Architect, Strategic Enterprise Solutions, ADOA - Arizona Strategic Enterprise Technology (ASET) Office  
State of Arizona



**DR. KOBRA EGHTEADARY**  
Bureau Director, Population Health Data Analytics & Informatics  
State of South California



**DAVID TREWOLLA, JR.**  
Director, Data Governance  
Mississippi State Department of Health



**ALEXANDER MEASURE**  
Data Scientist & Machine Learning  
U.S. Bureau of Labor Statistics



**CYNTHIA NICKLIN**  
Data Operations Manager  
NYC Mayor's Office of Data Analytics



**JAIME LEES**  
Chief Data Officer  
Arlington (VA) County Government



**JARED VICHENGRAD**  
Regional Director - State and Local Sales  
Rubrik



**STEPHANIE DELGADO**  
Senior Product Manager - Insight and Analytics  
GovSpend



**CARLOS RIVERO**  
Vice President, Data & Analytics  
GCOM

### Benefits of Attending



Discuss best practices for top-notch data governance approaches that incorporate routine data quality and maturity assessments



Unlock the potential of cross-agency data collaboration



Develop a new conceptual framework for promoting data literacy



Examine innovative systems and tools that boost digital data capabilities

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## Cutting through Complexity to Deliver Clarity for Actionable Insights

Everything we do as citizens of the 21st century generates data. The strategic and responsible harnessing of this data could play a key role in the public sector's ability to solve countless societal challenges. The mission of modernizing data however—digitizing it, storing it, sharing access to it, and ensuring its safety—is no small feat. How can public agencies most effectively leverage the huge amounts of collected data to execute sound public policy?

It starts with data experts coming together with their peers to share their experiences and lessons learned. All government agencies have a role to play in conceptualizing the post-COVID “new normal.” Each department ultimately determines its own unique protocols yet still collaborating on a common goal and developing best practices together can only help. Whether you are a data scientist, a cyber security professional, a Chief Data Officer, or anyone in the public sector who is determined to modernize the way we use data, your input is essential.

Public Sector Network's **Government Data Insights: Winter Edition** virtual event will bring together public sector data professionals across all levels of government from across the country to share best practices on how to collect, manage, and leverage data across all levels and agencies of government. Join us to learn how governments can capitalize on the data revolution, streamline internal processes, and achieve key policy outcomes.



### Who You'll Meet

#### Commissioners/Chiefs/Directors/Managers of :

- Data & Analytics
- Data Science & Digital Capability
- Privacy
- AI, Automation & Machine Learning
- Information Technology & Security
- Technology
- Innovation
- Cyber Security
- Digital Applications & Technology
- Digital Service Delivery
- Enterprise Infrastructure
- Digital Transformation

**12:00pm ET** **Welcome from Public Sector Network**

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**12:05pm ET** **Welcome from Chair**  
**Stephanie Delgado**, *Senior Product Manager - Insight and Analytics, GovSpend*

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**12:20pm ET** **Government Keynote:**  
**How Texas is Positioning Itself for the Future**  
Data is the key to government's modernization efforts, particularly in the State of Texas. During his tenure as the state's Chief Data Officer, Ed Kelly has continually removed roadblocks and accelerated the state's innovation ability. During the latest legislative session, Texas passed S.B. 475, mandating that all state agencies employing more than 150 people appoint a data officer. Ed Kelly will discuss how his office is helping this new generation of leaders step into new roles and how this positions Texas for the future.  
**Ed Kelly**, *Chief Data Officer, Texas Department of Informations Resources*

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**12:45pm ET** **Government Case Study:**  
**New York City's Analytics Exchange**  
In 2017, New York City established a program for data analysts from across its many agencies to come together to share current projects, challenges, and best practices. This past year, the Analytics Exchange hosted a 2-day learning summit for over 800 City-employed data professionals, fostering greater collaboration and professional development. Cynthia Nicklin, Data Operations Manager for the NYC Mayor's Office of Data Analytics, will share lessons learned from the Analytics Exchange's creation that can help your organization create its own successful communities of practice.  
**Cynthia Nicklin**, *Data Operations Manager, NYC Mayor's Office of Data Analytics*

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**1:05pm ET** **Panel Discussion**  
**Why Top-Down Policy is Essential for Enhanced Data Literacy**  
Being data literate is essential for all people in decision-making roles. To date, the predominant paradigm has been for CDOs to bring data to their elected official to craft policy. This panel discussion will highlight the reasons why policy is essential to start the conversation, rather than existing as a result.  
**Ed Kelly**, *Chief Data Officer, Texas Department of Information Resources*  
**Jeff Wolkove**, *State Data Management Architect, Strategic Enterprise Solutions, ADOA - Arizona Strategic Enterprise Technology (ASET) Office, State of Arizona*  
**Jaime Lees**, *Chief Data Officer, Arlington (VA) County Government*

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**1:40pm ET** **Break**

1:45pm ET

**Government Case Study:  
Designing Good Governance to Meet Data Requests**

David will discuss approaching data governance from a legal standpoint and how the Mississippi State Department of Health has implemented solid data governance principles to enable and fulfill timely, secure data requests.

**David Trewolla, Jr.**, *Director, Data Governance, Mississippi State Department of Health*

2:00pm ET

**Gold Partner Session:  
Implementing A Robust Data Governance Strategy: Where Reality Hits the Road**

- How do you best design and implement a data governance strategy?
- How do you go about ensuring top-tier reporting?
- How do you adhere to a level of consistency when you constantly have a moving target?
- How does the regulatory and legal framework affect Data governance strategy in your jurisdiction?

**Carlos Rivero**, *Vice President, Data & Analytics, GCOM*

2:15pm ET

**Panel Discussion  
Building Intelligent Automation**

Data are the building blocks for all types of artificial intelligence. Everyone has data, yet not everyone is fully leveraging the beneficial, cost-effective solutions that intelligence automation offers. But with valuable data come dangerous security threats. This panel discussion will discuss how you can securely organize and assess your data for intelligent technology applications such as help tools and chat bots, security solutions, and other innovations.

**Alexander Measure**, *Data Scientist & Machine Learning, U.S. Bureau of Labor Statistics*

**Dr. Kobra Eghtedary**, *Bureau Director, Population Health Data Analytics & Informatics, State of South Carolina*

**Jared Vichengrad**, *Regional Director - State and Local Sales, Rubrik*

2:45pm ET

**Closing Remarks from the Chair**

**Stephanie Delgado**, *Senior Product Manager - Insight and Analytics, GovSpend*

2:50pm ET

**Virtual Event Adjourns**

Thank you to our **Event Partners**

Gold

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Thought Leadership Partner



For partnership opportunities, contact **Andrew Jensen** for more information.

What's On **Next**



**Government Data  
Insights  
Spring Edition | Online**

**April 6, 2022**