PUBLIC SECTOR NETWORK

Certified B Corporation

ROADSHOW

Data & AI Showcase 2022

// Building a Smart Public Sector with Data Collaboration and Automation

June 6 - 10

Toronto | Ottawa Victoria | Edmonton

Publicsectornetwork.co

P: +1 (647) 969-4509

E: contact@publicsectornetwork.co

Building a Smart Public Sector with Data Collaboration and Automation

Data is increasingly becoming the world's most important currency and is rapidly growing as one of the most valuable resources that public sector organizations around the world can benefit immensely from.

Recent events have unlocked opportunities for leveraging data and automation as a strategic asset to make informed decisions, gain deeper insights and deliver better outcomes with better experience for the citizen. With a robust governance framework and stewardship in place, data, with the help of automation, can be transformed into tangible insights that deliver cost savings and better citizen services. However, public sector organizations still struggle to extract true value from insights, while maintaining privacy and security. How do we foster a culture that encourages data-driven innovation while tackling the potential risks associated with it?

To help optimize and evolve your organization's data journey, we have put together the **Data & AI Showcase Roadshow 2022** that will bring together public sector leaders from across Canada to explore strategies to mobilize data and automation in a responsible and innovative way that unlocks its potential. The series will head to four cities across Canada to discuss emerging techniques, future opportunities, and the key barriers to building a data-driven economy.

// Benefits of Attending

Understand how to transform public sector data from information to insights

Discover how to curate public sector datasets to streamline processes and reduce effort with tailored case studies

Discuss the emerging tools and strategies taking data from siloed information and transforming it into outcomes with public sector leaders
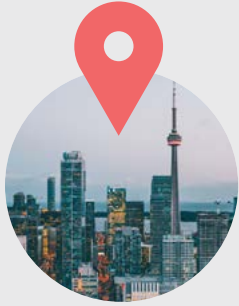
Learn how to leverage data for citizen-centric decision making through an ethical and privacy first approach

// Who You'll Meet

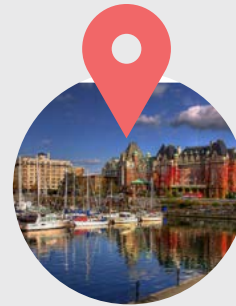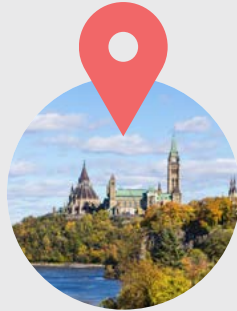**Chiefs/Directors/Heads/Managers of** :

- Data
- Analytics
- Information Management
- Data Science
- Data Governance
- Business Intelligence
- Actional Insights
- Modelling
- Data Warehousing
- Evidence and Insights

// Your Guide

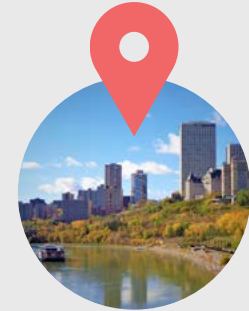**Day 1**

Toronto
June 6

Day 2

Ottawa
June 7

Day 3

Victoria
June 9

Day 4

Edmonton
June 10

// Thank you to Our Partners

Chair	Silver	Marketing Partner
Deloitte.	Informatica	uOttawa Institut de développement professionnel Professional Development Institute

// Your Inspiring Speakers

Toronto

KALYAN CHAKRAVARTHY
Chief Information Officer
Region of Durham

Toronto

ERIC SUTHERLAND
Executive Director,
Pan-Canadian Health
Data Strategy
Public Health Agency of Canada

Toronto

JOHN ROBERTS
Chief Privacy Officer,
Archivist of Ontario and Chief
Information Security Officer
Ministry of Government and Consumer Services

Toronto

UMA GOPINATH
CIO
Metrolinx

Toronto

CHRISTINE HAGYARD
Director, Analytics
Ontario Ministry of the Solicitor General

Toronto

ERIC WARD
Assistant Commissioner
Information and Privacy Commissioner of Ontario

Toronto

CHRISTINA HOY
(A) Chief of Strategy,
Analytics and People
Workplace Safety and Insurance Board

Ottawa

JOHN WALSH
Chief Data Officer, Director
General Data, Analytics,
Strategy and Innovation
Department of National Defense

Ottawa

TERESA D'ANDREA
Director General, Service
and Data Modernization
Transport Canada

Ottawa

SYLVAIN BÉLANGER
Senior Director General,
Digital Services
Library and Archives Canada

Ottawa

SEBASTIEN FLEURANT
Director of Data
Governance and
Partnerships
Immigration, Refugees and Citizenship Canada

Ottawa

IMA OKONNY
Chief Data Officer
Employment and Social Development Canada

Ottawa

RANDY REYNOSO
Director General, Data,
Business Intelligence &
Artificial Intelligence
Canada Revenue Agency

Ottawa

ÉLISE LEGENDRE
Chief Data Officer
Agriculture & Agri-Food Canada

Victoria

CERI SANDERSON
Director, Data Sharing
Administration, Assistant
Chief Data Steward
Government of British Columbia

Victoria

MICHAEL MCEVOY
Information and Privacy
Commissioner
Office of the Information and Privacy Commissioner for British Columbia

Victoria

JILL ADAMS
Director Information
Management & Strategic
Policy
BC Public Service

Victoria

DAN POLLOCK
Lead Data Scientist
Government Digital
Experience Division
Ministry of Citizens' Services

Victoria

STEPHEN GORDON
Chief Information Officer
Auditor General of British Columbia

Victoria

SHANNON MALOVEC
Chief Digital Innovation
Officer
Provincial Health Services Authority

Edmonton

SHERI BINGES
Executive Director
Enterprise Information
Management
Service Alberta

Edmonton

ROMAN EISNER
Data Scientist
City of Edmonton

Edmonton

CLAYTON CLEMENS
Data Storyteller -
Analytics Centre of
Excellence
City of Edmonton

Edmonton

RYAN HUM
VP of Data and Chief
Information Officer
Canada Energy Regulator

Edmonton

LARRY SVENSON
Provincial Health Analytics
Officer & Executive
Director, Analytics and
Performance Reporting
Government of Alberta

Edmonton

DANIELA ROBU
Director Innovation and
Business Intelligence
Alberta Health Services

Edmonton

JAMES MCKEE
Director of Research,
Digital Innovation Officer,
Executive Council
Government of Alberta

Edmonton

MAUREEN TOWLE
Assistant Deputy Minister,
Data, Information and
Privacy
Government of Alberta

8:30am **Registration and Networking Coffee**

9:00am **Opening from Public Sector Network**

9:10am **Welcome from Chair:**
Addressing the Future of Public Sector Data and Innovation in Canada
- Improving public sector services and outcomes by advancing the way we use and showcase data moving forward
- Fostering an environment that encourages data-driven innovation while balancing security and privacy

9:25am **Government Keynote:**
Unlocking the Value of Data in the Smartest, Safest, Most Convenient Way
- Transforming a pre-existing data strategy and taking it to the next level with data-storytelling capabilities
- Effective methods for sustaining data framework changes to ensure maximum value is being extracted and acted upon

Uma Gopinath, *Chief Information Officer*, **Metrolinx**

9:45am **Platinum Partner Session:**
Data Democratization: Extracting Valuable Insights with Self-Service Management and Analytic Tools

10:00am **Government Keynote:**
Driving Innovation and Improving Efficiencies with Data Sharing and Collaboration
- Strategies to break down silos and share data better
- Building citizen trust and enhancing data literacy by communicating how the organization collects, processes, uses, and shares the data

Eric Sutherland, *Executive Director, Pan-Canadian Health Data Strategy*, **Public Health Agency of Canada**

10:20am **Gold Partner Session:**
The Role of Open Data in the Citizen-Centric Organization

10:45am **Morning Tea and Networking Break**

11:05am

Concurrent Roundtable Discussions

Roundtable 1

Role of Visualization and Data Dashboards in Making Informed Decisions

Everyone knows we need to use data in today's world, now it is time to think about how to go about this in the smartest, safest, most convenient, and collaborative way. This roundtable will focus on what is required to build effective data narratives - going beyond the collecting, presenting, and arranging of data to gain enhanced insights using dashboards and visualization.

Roundtable 2

Harnessing the Power of Automation & Artificial Intelligence in Data Divisions

Developing and integrating a future-proof data strategy will require adaptability and scalability within public sector data divisions. In this roundtable we will address the role automation and emerging technologies play in keeping organizations in tune with ever-changing citizen demands, providing actionable insight and solving problems in real time.

Roundtable 3

Leveraging Public Sector Data More Responsibly – Opportunities to Build Public Trust through Ethical and Responsible Use of Data and Automation

Public sector organizations have access to a vast wealth of valuable data that is trapped in silos due to lack of shared standards, infrastructure, or framework. Although data sharing unlocks a lot of potential, it still comes with a lot of risks associated with it such as threat to privacy and increased security breaches. How can government organizations break down the silos and share data securely, safely, lawfully, and ethically? During this roundtable we will discuss the ethics of data sharing, public trust, and the role AI could have in advancing these visions for public sector data.

Roundtable 4

Using RPA and IA Successfully

As data proliferates and the pressure to present forever evolving information increases, the right tools are essential to provide the most useful insights. By deploying, maturing, and scaling automation tools like RPA, transactional processes can be automated while simultaneously improving process accuracy and speed. While not new, over the last few years advances in robotics have made automation a viable and innovative tool for public sector organizations - particularly regarding data consolidation. This roundtable explores what is needed to achieve efficiency and maximize data functions using RPA and IA, successfully.

12:05pm

Panel Discussion:

Roadmap to Building a Data-Driven Public Sector

- How can organizations begin to leverage data as a strategic tool to transform service delivery?
- What are the strategies that can improve inter-agency collaboration and improve outcomes? Where do you see more opportunities to increase collaboration and innovation for better results?
- What are the key considerations to keep in mind when building a solid data strategy? How do we create a data-driven culture within our organization?
- What are the key challenges that data leaders should prepare for in 2022?
- What are your lessons learned or tips from 2021 for those looking to evolve their organization's data journey?

Kaylan Chakravarthy, *Chief Information Officer,* **Region of Durham**

John Roberts, *Chief Privacy Officer, Archivist of Ontario and Chief Information Security Officer,* **Ministry of Government and Consumer Services**

Christine Hagyard, *Director, Analytics,* **Ontario Ministry of the Solicitor General**

Eric Ward, *Assistant Commissioner,* **Information and Privacy Commissioner of Ontario**

Christina Hoy, *(A) Chief of Strategy, Analytics and People,* **Workplace Safety and Insurance Board**

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Closing remarks from Chair and Networking Lunch

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John Walsh, *Chief Data Officer, Director General Data, Analytics, Strategy and Innovation*, **Department of National Defence**

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Data Democratization: Extracting Valuable Insights with Self-Service Management and Analytic Tools

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Sylvain Bélanger, *Senior Director General, Digital Services*, **Library and Archives Canada**

10:25am **Government Keynote:**
The Road to AI and Advanced Analytics: CRA's Data in the Cloud Journey

Randy Reynoso, *Director General, Data, Business Intelligence & Artificial Intelligence,* **Canada Revenue Agency**

10:45am **Gold Partner Session:**
The Role of Open Data in the Citizen-Centric Organization

11:05am **Morning Tea and Networking Break**

Public Sector Network will closely monitor COVID-19 regulations in accordance with the advice from the Canadian Government and local health authorities to ensure the safety of everyone attending the event physically. In addition, we will be working closely with the venue to ensure precautionary measures are in place.

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Élise Legendre, *Chief Data Officer*, **Agriculture and Agri-Food Canada**

Teresa D'Andrea, *Director General, Service and Data Modernization*, **Transport Canada**

Sebastien Fleurant, *Director of Data Governance and Partnerships*, **Immigration, Refugees and Citizenship Canada**

Ima Okonny, *Chief Data Officer,* **Employment and Social Development Canada**

1:05pm **Closing remarks from Chair and Networking Lunch**

// **Explore** the Agenda - Victoria

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Michael McEvoy, *Information and Privacy Commissioner,* **Office of the Information and Privacy Commissioner for British Columbia**

9:45am　**Platinum Partner Session:**
Data Democratization: Extracting Valuable Insights with Self-Service Management and Analytic Tools

10:05am　**Government Keynote:**
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Stephen Gordon, *Chief Information Officer,* **Auditor General of British Columbia**

10:25am　**Government Keynote:**
Topic TBD

Shannon Malovec, *Chief Digital Innovation Officer,* **Provincial Health Services Authority**

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Ceri Sanderson, *Director, Data Sharing Administration, Assistant Chief Data Steward,* **Government of British Columbia**

Dan Pollock, *Lead Data Scientist Government Digital Experience Division*, **Ministry of Citizens' Services**

Jill Adams, *Director Information Management & Strategic Policy*, **BC Public Service**

1:05pm   **Closing remarks from Chair and Networking Lunch**

// **Explore** the Agenda - Edmonton

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9:25am **Government Keynote:**

Maureen Towle, *Assistant Deputy Minister, Data, Information and Privacy,* **Government of Alberta**

9:45am **Government Keynote:**
Innovation at AHS: Partnership between Tools, Data and People to support decision making and improve outcomes

Daniela Robu, *Director Innovation and Business Intelligence,* **Alberta Health Services**

10:05am **Platinum Partner Session:**
Data Democratization: Extracting Valuable Insights with Self-Service Management and Analytic Tools

10:25am **Government Case Study:**
Driving Innovation and Improving Efficiencies with Data Sharing and Collaboration
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Roman Eisner, *Data Scientist,* **City of Edmonton**

Clayton Clemens, *Data Storyteller - Analytics Centre of Excellence,* **City of Edmonton**

10:45am **Government Case Study**

Ryan Hum, *VP of Data and Chief Information Officer,* **Canada Energy Regulator**

11:05am **Gold Partner Session:**
The Role of Open Data in the Citizen-Centric Organisation

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Larry Svenson, *Provincial Health Analytics Officer & Executive Director, Analytics and Performance Reporting,* **Government of Alberta**

Sheri Binges, *Executive Director Enterprise Information Management,* **Service Alberta**

James McKee, *Director of Research, Digital Innovation Office, Executive Council,* **Government of Alberta**

1:30pm **Closing remarks from Chair and Networking Lunch**