



Corporate & Shared Services



# National Insights - Spring Edition

## Reimagining Business Processes to Enable the Evolving Government

Online → Wednesday, March 2, 2022 | 12pm - 2:15pm ET

### Your Inspiring Speakers



**PHILIPPE THOMPSON**  
Chief Financial Officer  
Indigenous Services  
Canada



**ROTIMI FAMODILE**  
Director, Finance and  
Performance Evaluation |  
Workforce Development  
& Skills Training Division  
BC Ministry of Advanced  
Education & Skills Training



**CHAD EVANS**  
Vice President, Corporate  
Services  
Ontario Northland



**DARLENE DASENT**  
Vice President and Chief  
Financial Officer  
University Health  
Network - Finance  
Department



**KATHRYN POLLACK**  
Chief Procurement  
Officer  
Government of  
Saskatchewan



**ROBERT L. GODBOUT**  
Executive Director -  
Corporate Planning &  
Reporting  
Transport Canada



**STEPHANIE NAGEL**  
Treasure & Director of  
Corporate Finance  
Region of Peel



**ALEXANDER RALPH**  
Chief Procurement Officer  
& Director of Supply Chain  
Management  
City of Vancouver



**ZACHARY WOODWARD**  
Senior Director,  
Procurement Modernization  
& Continuous Improvement  
BC Public Service



**SANDY HOWDEN**  
Director of Corporate  
Finance  
Central Regional Health  
Authority



**YOLANA JUNCO-  
PASCUAL**  
Director, Finance and  
Business Operations  
Carleton University

### Benefits of Attending



Understand what is key to an adaptive, continuous corporate services function approach within the context of our fast-changing economic climate



Hear from back-office transformation leaders about streamlining, optimizing and repositioning the back office as an intelligent advisory support function



Discover how to seamlessly enact change through exploration of real-world case studies across all back office corporate service functions



Learn from local and international public sector finance innovation experts and explore best practices, top tips and lessons learned

**CLICK HERE TO REGISTER**

## Reimagining Business Processes to Enable the Evolving Government

2022 will continue to change the priorities of public sector corporate and back office services, driving the evolution into more data-driven, communicative, and intelligence enabling decision-making hubs. And where the back office begins delivering strategic, analytical value and continuous improvement capabilities, public sector corporate functions will see more opportunity to pivot and transform their services and take on more of a business enabling role.

To aid further exploration of how corporate functions of the future could take shape, we've put together the first Virtual Event in our 2022 Corporate & Shared Services Community National Insights series.

Tune in to hear case studies from corporate-focused peers and discuss how to further create modern, digitally enabled and integrated public sector corporate services divisions in Canada, as the role continues to shift from being task-centric to value-adding through new tools and processes.

The assorted challenges and complimentary aspects of all things corporate will be addressed in two concurrent panel sessions, allowing you to choose the one that piques your own relevant interest most.



### Who You'll Meet

#### Chiefs/Directors/Heads of:

- Finance
- Finance Transformation
- Corporate Services
- Procurement Shared Services
- Business Transformation
- Governance
- Process Excellence
- Contract Management
- Supply Chain
- Supplier Management
- Compliance
- Business Improvement

**12:00pm ET**    **Welcome from Public Sector Network**

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**12:05pm ET**    **Welcome from Chair**  
**Spotting The Corporate Practice Trends Leading the Finance Function of the Future**

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**12:20pm ET**    **Government Case Study:**  
**Transforming and Optimizing Corporate, Finance and Compliance Processes to Build Operational Resiliency**

- Reviewing processes to add value and stability, reduce costs, and simplify control in the back office
- Reconciling existing front, middle and back-office silos to ensure a more holistic finance vision is secured
- Exploring the potential of automation, machine learning, AI, and data analytics in back-office functions

**Chad Evans**, Vice President, Corporate Services, **Ontario Northland**

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**12:35pm ET**    **Platinum Keynote:**  
**Escalating and Clarifying Financial Reporting and Management Through Analytics and Automation**

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**12:50pm ET**    **Government Case Study:**  
**Beyond Covid - Further Pivoting the Way We Do Strategic Stakeholder Partnering, Engagement and Management**

- Decisive approaches in dynamic, disruptive times
- Identifying and exploring the strategic pillars of next-generation partner management
- Embedding emerging tools and proactive digital initiatives to enhance supplier relationships and engagement

**Kathryn Pollack**, Chief Procurement Officer, **Government of Saskatchewan**

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**1:05pm ET**    **Gold Spotlight:**  
**Leveraging Workflow Solutions to Standardize and Optimize Processes**

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**1:20pm EDT**    **Government Case Study:**  
**Government Reporting: Building Trust and Increasing Capacity**

- The reporting imperative for governments
- Reducing the administrative burden of reporting
- Advantages of making information easily accessible internally and externally

**Robert L. Godbout**, Executive Director - Corporate Planning and Reporting, **Transport Canada**

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**1:35pm ET**    **Break**

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1:40pm ET

### Panel Discussion 1

#### A Critical Review of Long-Term Finance Priorities, Process Excellence and Business Enablement Tactics

- How to pivot your existing working culture to enhance the quality of corporate services and functions (operational excellence and continuous improvement)
- How big data can be utilised to increase reporting of supply and demand, build more strategic business partnerships, and inform back-office decisions in good time
- How agile practices and technological tools (such as ERP) can boost operational scale and increase the credibility and efficiency of all finance functions
- What are your top tips for ensuring finance processes are translatable and relevant from a back-office to customer facing perspective?

**Philippe Thompson**, Chief Financial Officer, **Indigenous Services Canada**

**Rotimi Famodile**, Director, Finance and Performance Evaluation | Workforce Development & Skills Training Division, **Ministry of Advanced Education and Skills Training**

**Yolana Junco-Pascual**, Director, Finance and Business Operations, **Carleton University**

**Sandy Howden**, Director of Corporate Finance, **Central Regional Health Authority**

### Panel Discussion 2

#### Leadership and Workforce Management: Shaping the Next Normal

- How to ensure all corporate factions are on a symbiotic transformation journey
- Integrating and communicating new processes, skills, and tech initiatives company wide
- How can back-office corporate support be further modernised through data, AI and ML?
- What operational aspects of corporate function need to stay, and which need to go?
- Top tips for reducing time, costs and mitigating unnecessary impact from redundant back-office processes?

**Darlene Dasent**, Vice President and Chief Financial Officer, **University Health Network - Finance Department**

**Stephanie Nagel**, Treasurer & Director of Corporate Finance, **Region of Peel**

**Alexander Ralph**, Chief Procurement Officer & Director of Supply Chain Management, **City of Vancouver**

**Zachary Woodward**, Senior Director, Procurement Modernization and Continuous Improvement, **BC Public Service**

2:10pm ET

**Closing Remarks from the Chair**

2:15pm ET

**Virtual Event Adjourns**

## Thank you to our **Event Partners**

For partnership opportunities, contact [Sylvie Pesut-Manneke](#) for more information.

## What's On **Next**



### **National Corporate Insight: Summer Edition**

**Online**

**May 5, 2022**