MARK43

Powerfully Simple.
Purposefully Smart.

Driving Innovation Through Partnerships

May 2021

Reduce Harm

enhance community safety, quality of life and confidence

preparedness activities

Deliver quality pre-hospital services to customers

S A V E L I V E s

responding to **fire** *and other emergencies*

Protect the Public

F i r e p r e v e n t i o n

Prevent offences

save lives, reduce suffering and enhance quality of life

Detect and Apprehend offenders

Helping everyone to be safer by working towards a future where no one is killed or seriously injured by a fire or other emergency
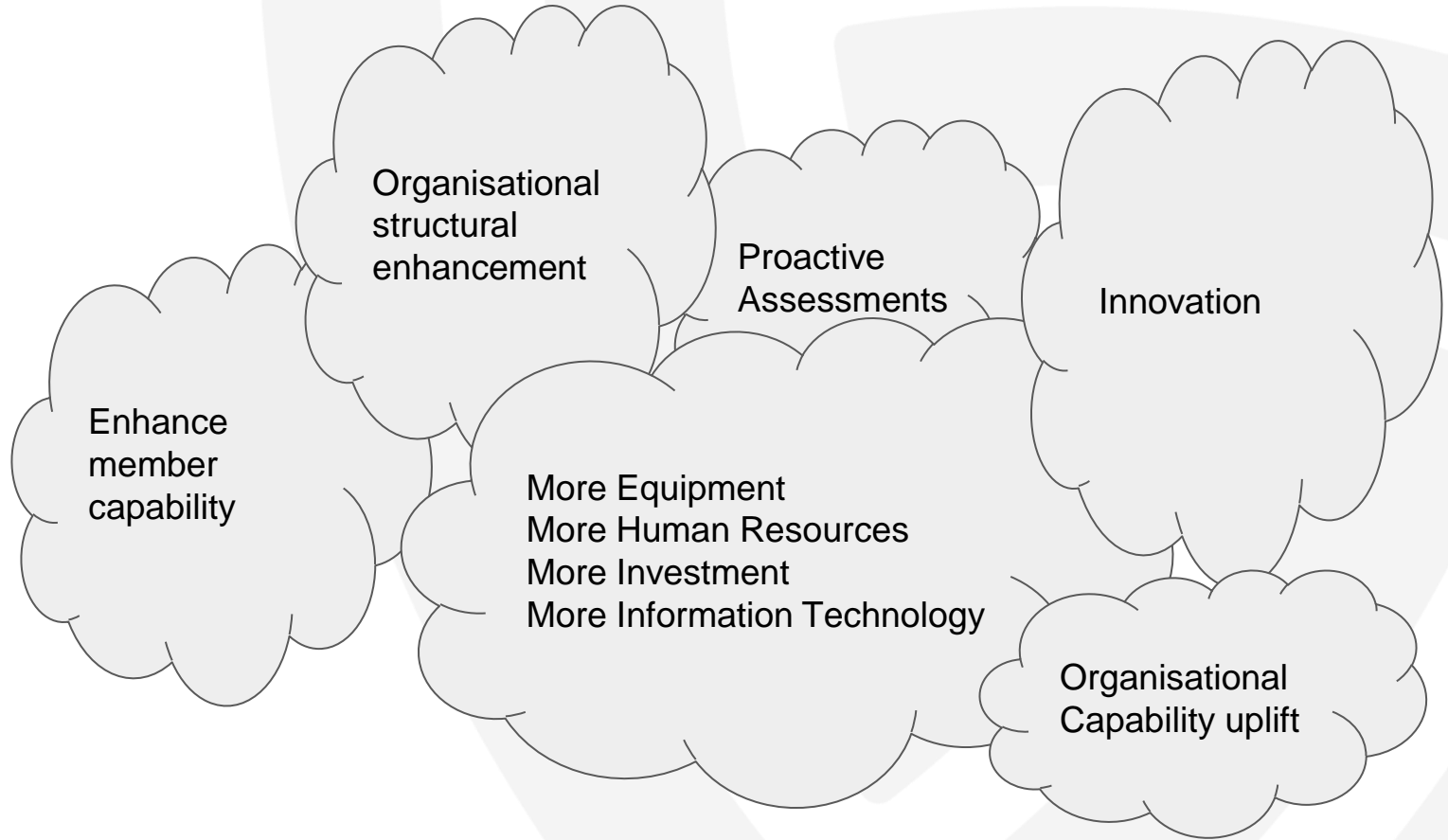
Organisational structural enhancement

Proactive Assessments

Innovation

Enhance member capability

More Equipment
More Human Resources
More Investment
More Information Technology

Organisational Capability uplift

Partnership

Stakeholder Engagement

Shared Mission

Organsational Change Management

Relationship vs contract

MARK43

Innovation

Who will foster, grow, show and help with innovation

What does innovation look like?

It should be okay to look

Innovation & The Art of the Possible

Mark43

About Mark43

🚩 **FOUNDED** 2012

🪙 **INVESTED** $257M
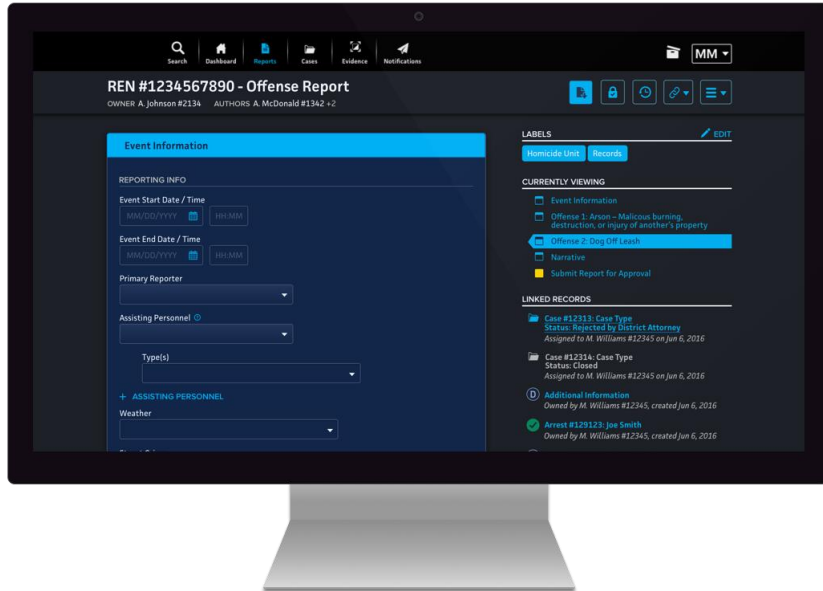
👥 **EMPLOYEES** 250+

📍 **OFFICES** 6

51,000+ officers

across the world in agencies working with Mark43

Mark43 Records Management System (RMS)

Increase your agency's reporting efficiency and submit data compliant with federal NIBRS mandates.

Centralized Data

Streamline reporting in one integrated system to make data more accurate, accessible, and actionable.

Data Reporting Compliance

Customize officer forms based on offense code to include required fields for federal NIBRS reporting.
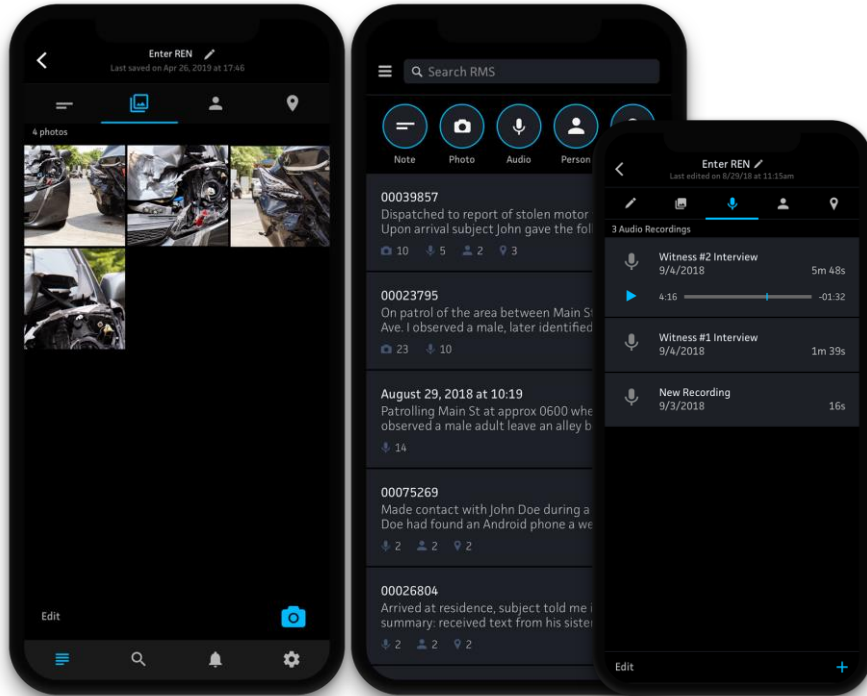
User-Friendly Interface

Increase department productivity with intuitive workflows that cut down time spent on report entry and management.

Rapid Training Time

Access department-wide training resources offered by Mark43 training and implementation specialists.

MARK43

Mark43 RMS Mobile

Increase reporting efficiency and provide real-time access to all of your data, wherever the job takes you.

Increased Efficiency

Streamline reporting in one integrated system and increase efficiency with mobile speech-to-text and GPS capabilities.

Accessible Data

Gain instant access to RMS information with real-time notifications and platform-wide search.
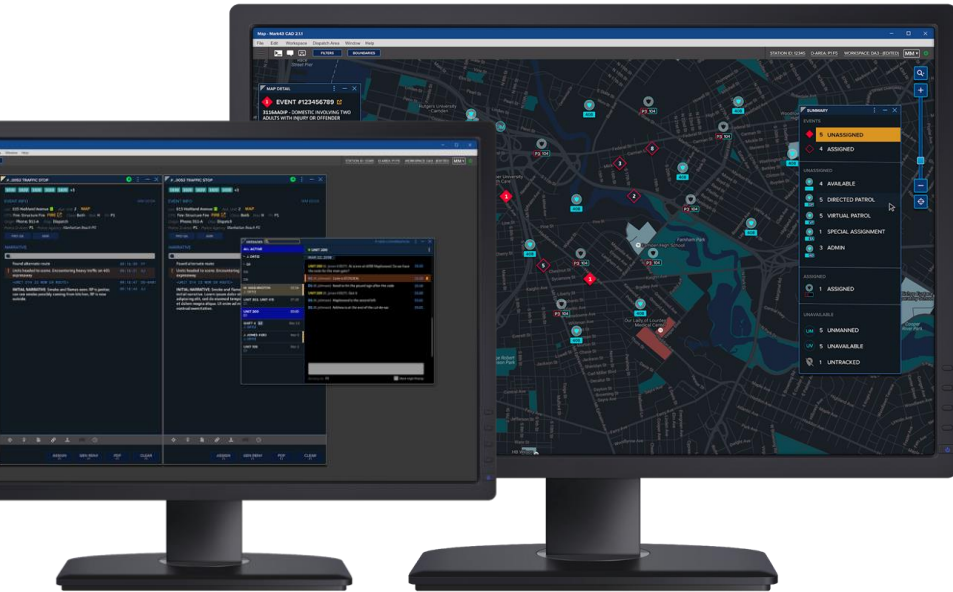
Multimedia Capture

Upload photos and videos from mobile devices to facilitate report entry and management.

Secure Access

Maintain security requirements with 2-Factor Authentication, Touch/Face ID login, and no data saved to the device hard drive.

MARK43

Mark43 Computer-Aided Dispatch (CAD)

Improve communication between dispatch and the field with accelerated emergency response powered by high-quality data.

Seamless Data Integration

Access data during active events to increase first responders' situational awareness and safety when dispatched.

Improved Unit Tracking

Keep dispatchers, units, and management aware of where resources are deployed with real-time AVL mapping.

Decreased Response Time

Reduce communication centers' time spent on non related 911 tasks and make officers more self-sufficient in the field.

Rapid Software Training

Save on overtime pay with department-wide training programs offered by Mark43 training and implementation specialists.

Solution: Mark43 QuickCrash

QuickCrash is an application designed specifically for law enforcement officers to save time in the field by drastically reducing the effort spent on documenting and reporting vehicle collisions.
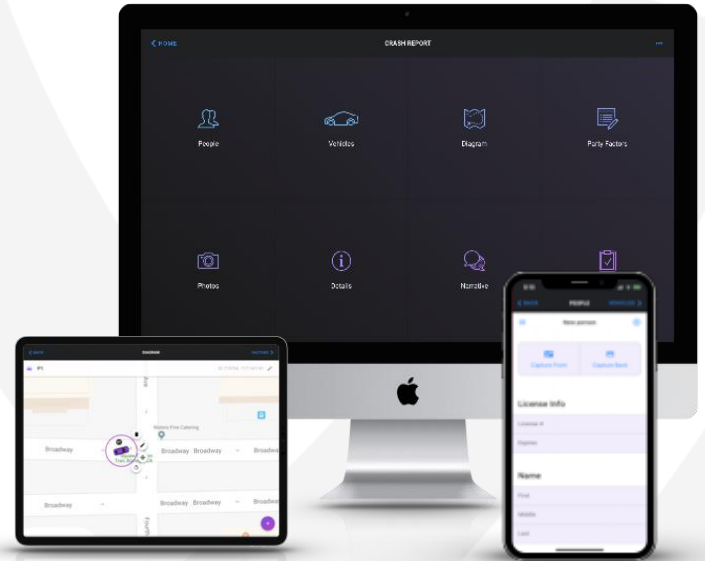
Cross-Platform
- iOS/Android

Cross-Device Sync
- Mobile, tablet, iPad, MDT/MCT, desktop

Mark43 Analytics

Create, manage, analyze, and share RMS/CAD data reports in real-time to better inform agency decisions.

Accessible Crime Insights

Centralize data analysis throughout your organization to improve data accuracy and draw better crime insights.

Increased Operational Awareness

Increase management transparency into agency activity for more efficient resource allocation.

Dynamic Reporting

Save interactive data report and visualization templates and deliver across different devices through Mark43 BI Suite.

Full Data Integration

Use Data Lake to send data securely between Mark43 RMS/CAD and other third-party systems that your agency relies on.

Thank you