

# ROADSHOW



**Data  
Management  
& Analytics**



## **Driving Government Transformation through Data and Analytics**

**June 1 - 15**

**ON | NS | AB | BC**

**Publicsectornetwork.co**

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**E: [andrew.cowan@publicsectornetwork.com](mailto:andrew.cowan@publicsectornetwork.com)**

## Driving Government Transformation through Data and Analytics

Data is a catalyst for driving innovation and transformation in governments across the world. Over the years, data driven decision making has played a crucial role in overcoming the various challenges caused by the pandemic. A data-driven culture can help organizations extract insights, allocate resources effectively, lower operating costs and keep up with changing citizen needs. Given the rapid growth and use of data, stakeholders have also become more data centric with maturing expectations and demands.

With technology and automation continuously shaping our future, it is imperative to have a solid data foundation that is built on a sustainable data strategy. Given the abundance of data all around us, integrated and comprehensive data strategies and tools are needed in order to maximize the value derived from data. How do data leaders accelerate their data journey and capitalize on their momentum? Are your data strategies updated and renewed? How do you ensure that data and analytics is part of business as usual?

To help your organization's data journey, we are bringing you the **Data Management and Analytics Roadshow 2023** that will unite data leaders to discuss best practices and key lessons that can help you strengthen your existing data strategies and ensure a data-driven future.

**REGISTER TODAY!**



## Benefits of Attending



Hear from public sector data leaders on **how to evolve your existing data management strategies**



Explore best practices for **secure data sharing and integrating across enterprises for seamless service delivery**



Delve into how **public institutions can establish and maintain citizen trust through open data**

## Who You'll Meet

**Chief Information Officer, Chief Data Officer, Chief Data Analytics Officer, Chiefs/Directors/Heads/Managers in charge of**

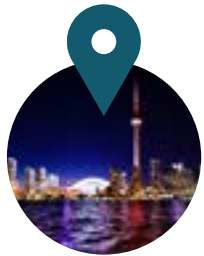
- |                          |                         |
|--------------------------|-------------------------|
| ● Data                   | ● Business Intelligence |
| ● Analytics              | ● Actional Insights     |
| ● Information Management | ● Modelling             |
| ● Data Science           | ● Data Warehousing      |
| ● Data Governance        | ● Evidence and Insights |

## Your Guide

See what your city has in store

 Half-Day Event

 Full-Day Event



**Day 1**

Toronto, ON

**Thursday, June 1**  
(Full Day)

**Sheraton Centre Toronto**  
123 Queen St. W



**Day 2**

Ottawa, ON

**Tuesday, June 6**  
(Full Day)

**Innovation Centre at Bayview  
Yards**  
7 Bayview Station Rd.



**Day 3**

Halifax, NS

**Thursday, June 8**  
(Virtual Event)



**Day 4**

Edmonton, AB

**Tuesday, June 13**  
(Half Day)

**Allard Hall, MacEwan  
University**  
11110-104 Ave. NW



**Day 5**

Victoria, BC

**Thursday, June 15**  
(Virtual Event)

## 2022 Snapshot



**337**

Registrations



**44**

Speakers



**8**

Partners



**4**

Cities

TORONTO

ON

JUNE 1, 2023  
8:30AM - 4:20PM



**FRANK POST**  
CISO  
Ontario Pension Board



**JAN KESTLE**  
President  
Environics Analytics



**AMY BIHARI**  
Senior Manager, Office  
of the Corporate Chief  
Information Officer  
Ontario Ministry of  
Government and  
Consumer Affairs



**CURTIS HO**  
Director Data  
Governance & Strategy  
Municipal Property  
Assessment  
Corporation



**JOHN HOUWELING**  
Director Data and  
Visualization  
York Region



**JOHN ROBERTS**  
Associate Deputy Minister,  
Deputy Chief Digital and  
Data Officer, Chief Privacy  
Officer and Archivist of  
Ontario  
Ministry of Public and  
Business Service Delivery



**CYRUS TEHRANI**  
Chief Digital Officer and  
Director of Innovation  
City of Hamilton



**MICHAEL HILLMER**  
Assistant Deputy  
Minister Digital and  
Analytics Strategy  
Division  
Ontario Ministry of  
Health and Long-Term  
Care



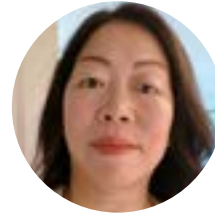
**SAHAR NEZAMI**  
Senior Director Analytics  
and Insights  
Bank of Canada



**STEPHANIE OLDFIELD**  
Senior Manager - Policy  
Ontario Digital Service



**JOHN MACEDO**  
(A) Director for  
Digital Government &  
Modernization  
City of Toronto



**CHRISTINE LAU**  
Manager, Digital Policy  
Division  
Treasury Board  
Secretariat



**AMY MCNEE**  
Global Vice President of  
Technical Sales and GTM  
Informatica



**MIA JORDAN**  
Digital Transformation  
Executive  
Salesforce Public Sector

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Chair

Gold

Silver



**talend**



**MEGHAN SWINKLES**  
Business Strategy  
Manager  
AWS



**TARA MYSHRALL**  
Regional Vice President  
Talend

For partnership opportunities, contact [Andrew Cowan](#) for more information.

# Explore the Agenda - Toronto, ON

Thursday, June 1, 2023  
Sheraton Centre Toronto Hotel  
Birchwood Ballroom  
123 Queen Street W, Toronto, ON M5H 2M9

**8:30am** Registration and Networking Coffee

**9:00am** Welcome from Public Sector Network

**9:10am** **Welcome from Chair: Harnessing the Power of Data and Analytics to Do More with Less**  
**Mia Jordan**, *Digital Transformation Executive*, Salesforce Public Sector

**9:30am** **Government Keynote: Enabling a More Proactive Government with an Improved and Renewed Data Strategy**



- Why do data ethics matter, and how do they relate to data governance?
- What role does leadership play in fostering a culture of ethical data usage and ensuring compliance with the established framework?

**Michael Hillmer**, *Assistant Deputy Minister Digital and Analytics Strategy Division*, Ontario Ministry of Health and Long-Term Care

**9:55am** **Gold Partner Session: Optimizing the Citizen Experience with Actionable Data Insights**

**Tara Myshrall**, *Regional Vice President*, Talend

**10:20am** **Government Case Study: York Region's Journey with Data and Analytics**

**John Houweling**, *Director Data Analytics and Visualization*, York Region

**10:45am** Morning Coffee and Networking Break

**11:15am** **Fireside Chat: Implementing an Actionable Data Ethics Framework**



- Striking the right balance between data-first and ethics-first Practical implementation steps to keep in mind
- Key principles of a strong data ethics framework

**John Roberts**, *Associate Deputy Minister, Deputy Chief Digital and Data Officer, Chief Privacy Officer and Archivist of Ontario*, Ministry of Public and Business Service Delivery

**11:40pm** **Panel Discussion: Data Governance for the Digital Age**



- What are the current challenges facing government data management strategies?
- How can governance strategies evolve alongside emerging technologies?
- What are the key elements of a good governance framework?
- How do government agencies strike the right balance between data accessibility while ensuring security and privacy?
- Best practices of data governance transformations

**Frank Post**, *CISO*, Ontario Pension Board

**Curtis Ho**, *Director Data Governance & Strategy*, Municipal Property Assessment Corporation

**Stephanie Oldfield**, *Senior Manager - Policy*, Ontario Digital Service

**Amy McNee**, *Global Vice President of Technical Sales and GTM*, Informatica

Moderator: **Mia Jordan**, *Digital Transformation Executive*, Salesforce Public Sector

**12:25pm** Networking Lunch

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1:50pm

#### 4 Concurrent Roundtable Discussions



Suggested Topics:

1. Exploring the Roadblocks to Adopting a Data-Driven Culture in the Public Sector - Facilitated by: Environics Analytics
  2. Transforming Public Service Delivery with Cloud-based Data Management - Facilitated by: Informatica
  3. Building a Modern Data Strategy to become a Data Driven Organization - Facilitated by: AWS
  4. Strategies, Tools, and Processes to Migrate to the Cloud, Optimize and Adopt Modern Cloud Capabilities - Facilitated by: Talend
- 

2:50pm

#### Government Keynote: Leveraging Open Data for the Public Good



- Driving growth, transparency and innovation
- Role of open data in gaining public trust and maintaining trust
- Strategies to use open data effectively

**Amy Bihari**, *Senior Manager, Office of the Corporate Chief Information Officer*, Ontario Ministry of Government and Consumer Affairs

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3:10pm

#### Gold Partner Session: Data-Driven Decision-Making: Essential to Canada's Social and Economic Well-Being

**Jan Kestle**, *President*, Environics Analytics

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3:30pm

#### Panel Discussion: Making Digital Government a Reality with Data and Analytics



- How can data analytics play a key role in delivering seamless public services?
- How can government-wide data policies improve data integration across enterprises?
- What are the obstacles to data interoperability that we need to overcome?
- How can data leaders leverage enterprise level data analytics into everyday decisions? How has your organization supported real-time, data-driven decision making?
- What key steps can help agencies implement data as a catalyst for innovation?

**Cyrus Tehrani**, *Chief Digital Officer and Director of Innovation*, City of Hamilton

**Sahar Nezami**, *Senior Director, Analytics and Insights*, Bank of Canada

**John Macedo**, *(A) Director for Digital Government & Modernization*, City of Toronto

**Meghan Swinkles**, *Business Strategy Manager*, AWS

**Christine Lau**, *Manager, Digital Policy Division*, Treasury Board Secretariat

Moderator: **Mia Jordan**, *Digital Transformation Executive*, Salesforce Public Sector

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4:15pm

#### Closing Remarks from Chair

**Mia Jordan**, *Digital Transformation Executive*, Salesforce Public Sector

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**JUNE 6, 2023**  
**8:30AM - 3:10PM**



**STEPHEN BURT**  
Chief Data Officer of  
Canada  
Government of Canada



**GABRIELLE  
FITZGERALD**  
Executive Director, Chief  
Data and Risk Officer  
Canadian Food  
Inspection Agency



**KELLY TAYLOR**  
Director General  
Research and Innovation  
Lab  
Canada Revenue  
Agency



**CHRISTIANA  
CAVAZZONI**  
Chief Digital and Data  
Officer  
Supply Ontario



**ALLAN DAY**  
Vice President,  
Logistics/Sustainment  
Industry Strategy  
Salesforce



**JAN KESTLE**  
President  
Environics Analytics



**MICHAEL HABER**  
Senior Lead, Public  
Engagement  
Privy Council Office



**MICHAEL LAM**  
Chief Data Officer  
Natural Sciences and  
Engineering Research  
Council of Canada  
(NSERC)



**ANDREW PRICE**  
Principal Data Architect  
and Chief Data  
Strategist  
AWS Professional  
Services, Canada Public  
Sector(NSERC)



**MARTIN WALLS**  
US Head of Data  
Management  
Quantexa



**MICHAEL ANDERSON**  
Chief Strategist, Public  
Sector  
Informatica



**TARA MYSHRALL**  
Regional Vice President  
Talend

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ENVIRONICS  
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Gold

quantexa

talend

Silver



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**8:30am** Registration and Networking Coffee

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**9:00am** Welcome from Public Sector Network

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**9:10am** **Welcome from Chair:** Harnessing the Power of Data and Analytics to Do More with Less

Allan Day, *Vice President, Logistics/Sustainment Industry Strategy*, Salesforce

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**9:30am** **Government Keynote:** Renewing the Data Strategy for the Federal Public Service



- Optimizing your outcomes by understanding your data environment
- Fostering a data-driven culture with a sustainable data strategy
- Developing an operating model to ensure success

Stephen Burt, *Chief Data Officer of Canada*, Government of Canada

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**9:55am** **Platinum Partner Session:** “Working Backwards” to Become a Data-Driven Organization

Andrew Price, *Principal Data Architect and Chief Data Strategist*, AWS Professional Services, Canada Public Sector

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**10:20am** **Platinum Partner Session:** Data-Driven Decision-Making: Essential to Canada’s Social and Economic Well-Being

Jan Kestle, *President*, Environics Analytics

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**10:45am** Morning Coffee and Networking Break

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**11:10am** **Government Keynote:** Generating Insights from Data to Drive Modernization



- Key lessons from the supply chain modernization journey
- How to drive a data culture when there is resistance?
- Overview of challenges of the data governance model

Christiana Cavazzoni, *Chief Digital and Data Officer*, Supply Ontario

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**11:35am** **Gold Partner Session:** Building a Successful Data Culture with Data Democratization via Contextual Data Assets

Martin Walls, *US Head of Data Management*, Quantexa

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**12:00pm** Networking Lunch

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## 1:00pm 5 Concurrent Roundtable Discussions



Suggested Topics:

1. Working “Backwards” to Become a Data-Driven Organization - Facilitated by: AWS
2. Exploring the Roadblocks to Adopting a Data-Driven Culture in the Public Sector - Facilitated by: Environics Analytics
3. Transforming Public Service Delivery with Cloud-based Data Management - Facilitated by: Informatica
4. How Public Service Entities are Addressing Their Data Quality Issues to Ensure Trust and Confidence in Their Business Decisions - Facilitated by Quantexa
5. Strategies, Tools, and Processes to Migrate to the Cloud, Optimize and Adopt Modern Cloud Capabilities - Facilitated by: Talend

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## 2:00pm Gold Partner Session: Optimizing the Citizen Experience with Actionable Data Insights

**Tara Myshrall**, *Regional Vice President*, Talend

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## 2:25pm Panel Discussion: Making Digital Government a Reality with Data and Analytics



- How can D&A play a key role in delivering seamless public services?
- How can government-wide data policies improve data integration across enterprises?
- What are the obstacles to data interoperability that we need to overcome?
- How can data leaders leverage enterprise level data analytics into everyday decisions? How has your organization supported real time data-driven decision making?
- What are a few of the key steps that can help agencies implement data as a catalyst for innovation?

**Gabrielle FitzGerald**, *Executive Director, Chief Data and Risk Officer*, Canadian Food Inspection Agency

**Michael Lam**, *Chief Data Officer*, Natural Sciences and Engineering Research Council of Canada (NSERC)

**Michael Haber**, *Senior Lead, Public Engagement*, Privy Council Office

**Kelly Taylor**, *Director General Research and Innovation Lab*, Canada Revenue Agency

**Michael Anderson**, *Chief Strategist, Public Sector*, Informatica

Moderator: **Allan Day**, *Vice President, Logistics/Sustainment Industry Strategy*, Salesforce

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## 3:00pm Closing Remarks from Chair

**Allan Day**, *Vice President, Logistics/Sustainment Industry Strategy*, Salesforce

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**JUNE 8, 2023 | Virtual**  
**8:30AM - 12:40PM**



**DANIEL GAUTREAU**  
Director, Data and  
Analytics  
Nova Scotia Digital  
Services



**COLIN CAMPBELL**  
Manager, Equity  
Programs and Initiatives  
Nova Scotia Health  
Authority



**JENNIFER GUITARD**  
Director, Workforce  
Intelligence and Systems  
Government of Nova  
Scotia



**STEPHANIE LEBLANC**  
Senior Manager  
– Information &  
Technology Services  
Halifax Water



**DAVID WILSON**  
Director – Provincial 911  
Nova Scotia Emergency  
Management Office



**VIJAY RAJ**  
Analytics Program  
Manager  
Government of Nova  
Scotia



**MIA JORDAN**  
Digital Transformation  
Executive  
Salesforce  
Public Sector



**TARA MYSHRALL**  
Regional Vice President  
Talend



**MIA JORDAN**  
Digital Transformation  
Executive  
Salesforce Public Sector

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**9:00am**    **Welcome from Public Sector Network**


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**9:10am**    **Welcome from Chair: Optimizing the Citizen Experience with Actionable Data Insights**  
**Tara Myshrall**, *Regional Vice President*, Talend

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**9:30am**    **Government Keynote: Bridging Service and Accessibility Gaps with Race-based Data Collection**  
 **Colin Campbell**, *Manager, Equity Programs and Initiatives*, Nova Scotia Health Authority

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**9:50am**    **Government Case Study: Data Analytics: A Critical Enabler for Our Work at Provincial 911**  
 **David Wilson**, *Director - Provincial 911*, Nova Scotia Emergency Management Office

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**10:10am**    **Gold Partner Session: Harnessing the Power of Data and Analytics to Do More with Less**  
**Mia Jordan**, *Digital Transformation Executive*, Salesforce Public Sector

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**10:30am**    **Panel Discussion: Making Digital Government a Reality with Data and Analytics**  


- How can D&A play a key role in delivering seamless public services?
- How can government-wide data policies improve data integration across enterprises?
- What are the obstacles to data interoperability that we need to overcome?
- How can data leaders leverage enterprise level data analytics into everyday decisions? How has your organization supported real time data-driven decision making?
- What are a few of the key steps that can help agencies implement data as a catalyst for innovation?

**Daniel Gautreau**, *Director, Data and Analytics*, Nova Scotia Digital Services  
**Jennifer Guitard**, *Director, Workforce Intelligence and Systems*, Government of Nova Scotia  
**Stephanie LeBlanc**, *Senior Manager - Information & Technology Services*, Halifax Water  
**Vijay Raj**, *Analytics Program Manager*, Government of Nova Scotia

Moderator: **Tara Myshrall**, *Regional Vice President*, Talend

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**11:00am**    **Closing Remarks from Chair**  
**Tara Myshrall**, *Regional Vice President*, Talend

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# AB

**JUNE 13, 2023**  
**8:30AM - 1:00PM**



**MAUREEN TOWLE**  
Assistant Deputy  
Minister, Data, Privacy  
and Innovation  
Government of Alberta



**ANDY RIDGE**  
ADM Health Standards,  
Quality and Performance  
Division  
Alberta Health



**PAVAN KUMAR**  
Director of Standards  
and Architecture Design  
Alberta Energy  
Regulator



**JORDAN ERKER**  
Director-Data Analytics  
Ministries of Justice  
and Public Safety &  
Emergency Services,  
Government of Alberta



**MIA JORDAN**  
Digital Transformation  
Executive  
Salesforce Public Sector



**NADER SHUREIH**  
Vice President, Business  
Development - Public Sector  
Environics Analytics



**KAREN MORTON**  
Director, Data Policy and  
Partnerships  
Agriculture and Agri-  
Food Canada



**KWOK SETO**  
Account Executive  
Snowflake



**MARK MISKIMAN**  
Senior Sales Engineer  
Snowflake

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**ENVIRONICS**  
ANALYTICS

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**8:30am** Registration and Networking Coffee

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**9:00am** Welcome from Public Sector Network

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**9:10am** **Welcome from Chair: Harnessing the Power of Data and Analytics to Do More with Less**  
**Mia Jordan**, *Digital Transformation Executive*, Salesforce Public Sector

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**9:30am** **Government Keynote: Enabling a More Proactive Government with an Improved and Renewed Data Strategy**



- Optimizing your outcomes by understanding your data environment
- Fostering a data-driven culture with a sustainable data strategy
- Developing an operating model to ensure success

**Maureen Towle**, *Assistant Deputy Minister, Data, Privacy and Innovation*, Government of Alberta

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**9:50am** **Platinum Partner Session: Modernizing Your Data Platform to the Cloud**

**Mark Miskiman**, *Senior Sales Engineer*, Snowflake

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**10:15am** **Government Case Study: Alberta Energy Regulator's journey with Data Governance**



**Pavan Kumar**, *Director of Standards and Architecture Design*, Alberta Energy Regulator

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**10:35am** **Government Case Study: Creating a Data Driven Culture Through Collaborations**



- Taking a proactive and pragmatic to supporting innovation
- Demonstrating the art of the possible with data
- Improving data literacy and insights to advance data governance through partnerships

**Karen Morton**, *Director, Data Policy and Partnerships*, Agriculture and Agri-Food Canada

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**11:00am** Morning Coffee and Networking Break

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### 11:30am 3 Concurrent Roundtable Discussions



Suggested Topics:

- Exploring the Roadblocks to Adopting a Data-Driven Culture in the Public Sector - Facilitated by Environics Analytics
- Building a Modern Data Strategy to become a Data Driven Organization- Facilitated by AWS
- Transforming Public Service Delivery with Cloud-based Data Management- Facilitated by Snowflake

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### 12:30pm Panel Discussion: Making Digital Government a Reality with Data and Analytics



- How can D&A play a key role in delivering seamless public services?
- How can government-wide data policies improve data integration across enterprises?
- What are the obstacles to data interoperability that we need to overcome?
- How can data leaders leverage enterprise level data analytics into everyday decisions? How has your organization supported real time data-driven decision making?
- What are a few of the key steps that can help agencies implement data as a catalyst for innovation?

**Moderator: Mia Jordan**, *Digital Transformation Executive, Salesforce Public Sector*

**Nader Shureih**, *Vice President, Business Development - Public Sector, Environics Analytics*

**Andy Ridge**, *ADM Health Standards, Quality and Performance Division, Alberta Health*

**Jordan Erker**, *Director-Data Analytics, Ministries of Justice and Public Safety & Emergency Services, Government of Alberta*

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### 1:00pm Closing Remarks from Chair and Networking Lunch

**Mia Jordan**, *Digital Transformation Executive, Salesforce Public Sector*

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**JUNE 15, 2023 | VIRTUAL  
8:30AM - 1:00PM**



**EMILY QUINN**

Director, Strategy & Advisory  
Services

**BC Ministry of Energy,  
Mines and Low Carbon  
Innovation**



**FARAZ SOLEYMANI**

Director of Business  
Information and  
Reporting  
**BC Financial Services  
Authority**



**BETH COLLINS**

Executive Director,  
Policy and Legislation  
BC Data Service  
**Minister of Citizens'  
Services**



**STEVEN TAM**

Chief Data Governance  
Officer

**Vancouver Coastal  
Health Authority**



**MARTIN WRIGHT**

ADM Health Sector  
Information, Analysis  
and Reporting  
**BC Ministry of Health**



**MAHI  
BOOZARJOMEHRI**

Acting Director,  
Outreach, Analytics and  
Reporting

**BC Ministry of  
Education and Child  
Care**



**MIA JORDAN**

Digital Transformation  
Executive  
**Salesforce Public Sector**



**TARA MYSHRALL**  
Regional Vice President  
**Talend**

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Chair

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**talend**



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**9:00am** Welcome from Public Sector Network

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**9:10am** **Welcome from Chair: Optimizing the Citizen Experience with Actionable Data Insights**  
**Tara Myshrall**, *Regional Vice President*, Talend

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**9:30am** **Government Keynote: Enabling a More Proactive Government with an Improved and Renewed Data Strategy**



- Optimizing your outcomes by understanding your data environment
- Fostering a data-driven culture with a sustainable data strategy
- Developing an operating model to ensure success

**Martin Wright**, *ADM Health Sector Information, Analysis and Reporting*, BC Ministry of Health

---

**9:50am** **Government Keynote: Governing Data for Velocity: Moving at the Speed of Trust**



- What is data velocity and why it is important to achieving a data-driven organization
- Why is trust an essential component of improving the velocity of data sharing within an organization and with external parties
- How to create processes and governance structures that build trust in data sharing

**Steven Tam**, *Chief Data Governance Officer*, Vancouver Coastal Health Authority

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**10:10am** **Gold Partner Session: Harnessing the Power of Data and Analytics to Do More with Less**  
**Mia Jordan**, *Digital Transformation Executive*, Salesforce Public Sector

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**10:30am** **Government Keynote: Implementing a Human-Centric Design for Data Collection**



- Removing systemic barriers and inequities through race-based data collection
- Bridging the gaps in government services and programs for different communities
- Using data to inform anti-racism policies

**Beth Collins**, *Executive Director, Policy and Legislation BC Data Service*, Ministry of Citizens' Services

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**10:50am** **Panel Discussion: Making Digital Government a Reality with Data and Analytics**



- How can D&A play a key role in delivering seamless public services?
- How can government-wide data policies improve data integration across enterprises?
- What are the obstacles to data interoperability that we need to overcome?
- How can data leaders leverage enterprise level data analytics into everyday decisions? How has your organization supported real time data-driven decision making?
- What are a few of the key steps that can help agencies implement data as a catalyst for innovation?

**Faraz Soleymani**, *Director of Business Information and Reporting*, BC Financial Services Authority

**Mahi Boozarjomehri**, *Acting Director, Outreach, Analytics and Reporting*, BC Ministry of Education and Child Care

**Emily Quinn**, *Director, Strategy & Advisory Services*, BC Ministry of Energy, Mines and Low Carbon Innovation

Moderator: **Tara Myshrall**, *Regional Vice President*, Talend

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**11:20am** **Closing Remarks from Chair**  
**Tara Myshrall**, *Regional Vice President*, Talend