Virtual Event

Data Management & Analytics

PUBLIC SECTOR NETWORK

Certified B Corporation

Government Data Insights: Fall Edition
Cutting through Complexity to Deliver Clarity for Actionable Insights

Online → **Wednesday, November 30, 2022** | 12:00pm – 2:50pm ET

Your Inspiring Speakers

SPENCER CUMMINGS
Deputy Chief Data Officer
Federal Energy Regulatory Commission

JENNIFER KOESTER
Director, Enterprise Data Management
Department of Technology and Information, State of Delaware

STEPHANIE DELGADO
CEO & Chief Data Officer, **DataCents Analytics** & Adjunct Professor - Data Science & Impact Measurement, **Lynn University**

NATHANIEL INGLIS STEINFELD
Deputy Cannabis Regulation Oversight Officer (CROO), Research + Data
Illinois Department of Financial and Professional Regulation

JAKE CAMPBELL
Chief Data Officer
County of Santa Barbara

DAVID RAK
MDH, Research Manager
Minnesota Office of Medical Cannabis

TJ SHEEHY
Director of Analytics & Research
Oregon Liquor Control Commission

ANTHONY FISHER
Head of Data Analytics, Marijuana Enforcement Division
State of Colorado

JONATHAN OZOVEK
Chief Transformation Officer - SLED
Iron Bow Technologies

Benefits of Attending

Explore best practices in cultivating quality talent pools

Unlock the potential of **automated data process automation**

Examine innovative systems and tools that boost digital data capabilities

Hear how experts in a cutting-edge government industry are anticipating change in federal regulation

CLICK HERE TO REGISTER

Cutting through Complexity to Deliver Clarity for Actionable Insights

Another tumultuous year is winding down. Looking ahead to 2023, public sector data professionals can get ahead by finding new processes that better generate, collect, store, and analyze data – particularly as governments continue to integrate digital capabilities.

Persistent roadblocks including resource constraints, staffing, and data literacy are slowing the public sector's ability to better leverage data and impact lives. Moreover, not all data is created equal - nor are the systems that capture and store it.

How can data leaders continue to drive agency and department success in 2023? What initiatives are public sector data professionals spearheading to attract quality talent while accelerating data literacy in current staff? What new tips can public sector data leaders glean from their peers working in an highly regulated industry - i.e. cannabis - as it establishes best practices without federal guidelines on how to do so?

Public Sector Network's **Government Data Insights Fall Edition** virtual event will bring together public sector data professionals across all levels of government from across the country to discuss a range of cutting-edge topics in data management and analytics. Join your peers in conversation as we prepare for a successful 2023!

Who You'll Meet

Commissioners/Chiefs/Directors/Managers of :

- Data & Analytics
- Data Science & Digital Capability
- Privacy
- AI, Automation & Machine Learning
- Information Technology & Security
- Technology

- Innovation
- Cyber Security
- Digital Applications & Technology
- Digital Service Delivery
- Enterprise Infrastructure
- Digital Transformation

12:00pm ET **Welcome from Public Sector Network**

12:05pm ET **Welcome from Chair**
Jonathan Ozovek, *Chief Transformation Officer,* **Iron Bow Technologies**

12:20pm ET **Government Keynote:**
Driving Policy with Data
We are increasingly hearing that government policies are "data-driven" - but what does that actually mean? Join this presentation to clarify how policy can be driven by data, what steps data leaders can take to promote that paradigm, and how all tiers of government data professionals can lead the charge.
Anthony Fisher, *Head of Data Analytics, Marijuana Enforcement Division,* **State of Colorado**

12:45pm ET **Panel Discussion:**
Where Data Experts Find Talent
The depths of difficulty in sourcing talent across the public sector is even more acute in specialized disciplines such as data. Public sector leaders are developing innovative ways to cultivate talent pipelines, and data leaders are no exception. Data leaders across the public sector are increasingly finding themselves playing the role of recruiter to help fill those critical skill gaps. Join this discussion to discover how your organization can initiate programs to attract and retain the next generation of public sector data professionals, both from within the data function and by partnering with HR business partners.
Spencer Cummings, *Deputy Chief Data Officer,* **Federal Energy Regulatory Commission**
Jake Campbell, *Chief Data Officer,* **County of Santa Barbara**
Jennifer Koester, *Director, Enterprise Data Management,* **Department of Technology and Information, State of Delaware**
Moderator: **Jonathan Ozovek,** *Chief Transformation Officer,* **Iron Bow Technologies**

1:25pm ET **Government Case Study:**
Demystifying Data
Data doesn't have to be scary! By demystifying data for the uninitiated, we can reframe their understanding of data, promote increased data-literacy, and build bridges towards improved collaboration.
Stephanie Delgado, *CEO & Chief Data Officer,* **DataCents Analytics &** *Adjunct Professor - Data Science & Impact Measurement,* **Lynn University**

1:40pm ET **Break**

1:45pm ET	**Panel Discussion:** **Lessons Learned in Data Collaboration: Regulating Cannabis across State Lines**
	Learn how a cohort of public sector cannabis data professionals are collaborating to develop best practices for a new type of government agency. This panel of public sector data professionals will share how they're establishing and, in some cases, coordinating, data collection, governance, storage, and sharing strategies. This panel will also discuss how public sector cannabis data professionals are preparing for future Federal Government guidelines on cannabis, and what types of data they're collecting in anticipation.
	Nathaniel Inglis Steinfeld, *Deputy Cannabis Regulation Oversight Officer (CROO), Research + Data,* **Illinois Department of Financial and Professional Regulation**
	David Rak, *MDH, Research Manager,* **Minnesota Office of Medical Cannabis**
	TJ Sheehy, *Director of Analytics & Research,* **Oregon Liquor Control Commission**
	Anthony Fisher, *Head of Data Analytics, Marijuana Enforcement Division,* **State of Colorado**
	Moderator: Jonathan Ozovek, *Chief Transformation Officer,* **Iron Bow Technologies**
2:30pm ET	**Closing Remarks from the Chair** **Jonathan Ozovek,** *Chief Transformation Officer,* **Iron Bow Technologies**
2:35pm ET	**Virtual Event Adjourns**

Thank you to our Event Partners

Chair	Thought Leadership Partner

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For partnership opportunities, contact **Andrew Jensen** for more information.