

National Insights – Summer Edition

Cutting through Complexity to Deliver Clarity for Actionable Insights

Online → Wednesday, 30 March 2022 | 11am - 1:10pm AEDT

Your Inspiring Speakers



GAVIN WHYTE
CEO
Public Sector Consulting



SVEN BLUEMMEL
Information Commissioner
Office of the Victorian
Information Commissioner



CRAIG BURRELL
Innovation & Knowledge
Management Director
Transport For New South Wales



VELI FIKRET
Senior Director, Data
Management
Australian Taxation Office



NARELLE GRAYSON
Director, Data.NSW, NSW
Data Analytics Centre
NSW Department of
Customer Service



DR KATE HARRINGTON, PHD
Head of Strategic Digital
Initiatives
Government Chief Information
& Digital Office, Digital NSW



ANDREW MCALINDON
Chief Data and Analytics Officer
Central Adelaide Local Health
Network



DARREN MOTTOLINI
Digital Programme Lead
Public Transport Authority



DR DALE QUINN
Group Leader Critical
Technology Foresight
Defence Science & Tech. Group



ELLEN SHIELDS
Director, Data Enablement &
Analytics
Department of Foreign Affairs &
Trade



LINDA SOUTH
Executive Director
Corporate / CFO
Courts Admin Authority



DELLA ZHUANG
Account Director - APAC
Ataccama

Benefits of Attending



Hear practical examples of simplifying the complex, finding deeper meanings, and unleash the potential of data from your public sector peers leading in AI and automation



Discover new case studies on the shared challenges such as navigating change, competing priorities, siloed culture and practices



Contribute to conversations toward shared cross-governmental collaboration, challenges, and opportunities

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Cutting through Complexity to Delivery Clarity for Actionable Insights

Recently the public sector has become increasingly aware of the potential value that can be gained from leveraging data as a strategic asset, but the sector still struggles with effective methods to extract true value from insights, while maintaining privacy and security.

However with robust support structure and comprehensive frameworks in place, public sector information can be transformed into tangible insights that deliver cost savings and better citizen services.

With year-on-year increases in Australian government investment on AI, emerging technology and ethics rising to improve responsiveness and resilience of public services, new opportunities emerge to continue building national analytical capabilities, enhance decision-making and scale operational agility. How can we leverage and maintain the increasing digital mandates, skills, modernise applications and whole-of-government procurement agreements to create clean, quality, and valuable data and outcomes for the public?

Learn something new whether you are currently data aware and heading toward proficiency in BI tracking, or already gaining momentum with data-driven decision making, ready to scale. Join us to benchmark with peers, open fresh perspectives and continue contributing to the realisation of the national potential of data for a better public service.



Who You'll Meet

Chiefs/Directors/Heads/Managers of :

- Data, Data Management
- Analytics
- Data Strategy
- Data Scientist
- Automation, RPA
- Data Architect and Engineer
- Storytellers
- AI, Machine Learning
- Data Privacy & Security
- Information Governance
- Reporting & Business Intelligence

Explore the Agenda

11:00am PSN Welcome

11:10am **Welcome from Chair: Today's Challenges - The Modern Data & Analytics Strategy**
Gavin Whyte, *CEO, Public Sector Consulting*

11:20am **Government Keynote: A Data Visualisation Journey from Complexity to Clarity**

- Improving decision making for operational efficiency and strategic effectiveness
- Effective narratives and simplified communication for increased internal alignment, public transparency, and trust

Craig Burrell, *Innovation & Knowledge Management Director, Transport For New South Wales*

11:35am **Partner Session: Fully Integrating Business Intelligence for a Truly Intelligent Operating System**

11:50am **Government Case Study: Decoupling from Siloed Legacy to Business-Value-Driven Approach**

- Modern and Resilient Architecture & Data Stack, ELT and Cloud?
 - Data consistency, access, quality, speed, integration & interoperability
 - Agile practices and workplace culture
 - Collaboration and partnerships as a leadership practice
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12:05pm **Partner Session: Presented by Yellowfin**

12:20pm **Government Keynote & Case-Study: Skilled, Literate and Capable**

- What does a capable data workforce and culture need from leadership and governance?
- The design principles to standards, regulation, protocols and frameworks across a robust data system
- Aligning ethics and practices relating to data collection, management and use
- What are the signs and steps for successful leadership & culture when balancing change, transformation, and data-literacy and upskilling?

Dr Kate Harrington, PhD, *Head of Strategic Digital Initiatives, Government Chief Information & Digital Office, Digital NSW*

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The experience was positive and valuable and was great to hear what others are doing and problems they are having.

12:35pm Break

12:40pm Panel Discussion 1

The Art and Science of AI in Government

- Why and what's the importance in the case for ethical and responsible algorithms, recourse mechanisms and systems to acknowledge and mitigate risk?
- How can we incorporate AI and automation as part of the larger organisational and business strategy?
- How may be leverage the foundation of existing automation into more complex predictive algorithms?
- What can we do to effectively approach staff training, dissolving stigma around biases, and raise awareness?

Andrew McAlindon, *Chief Data and Analytics Officer, Central Adelaide Local Health Network*

Dr Dale Quinn, *Group Leader Critical Technology Foresight, Defence Science & Technology Group*

Ellen Shields, *Director, Data Enablement and Analytic, Department of Foreign Affairs and Trade*

Panel Discussion 2

Responsible Data Sharing in Practice for a More Connected, Innovative, & Impactful Public Service

- What are the benefits and risks of democratising data for public sector institutions?
- How can we define our purposes and intentions for valid and valuable open government data sharing, social impact, inclusion and public good?
- How can we learn from private sector, our cross-industry, and global peers on security, privacy, and governance of citizen data?
- What approaches can we take to enable a secure, lawful and ethical intergovernmental data sharing and collaboration to overcome interdisciplinary and national challenges?

Chair: Della Zhuang, *Account Director - APAC, Ataccama*

Veli Fikret, *Senior Director, Data Management, Australian Taxation Office (ATO)*

Narelle Grayson, *Director, Data.NSW, NSW Data Analytics Centre, NSW Department of Customer Service*

Darren Mottolini, *Digital Programme Lead, Public Transport Authority*

Linda South, *Executive Director Corporate / CFO, Courts Admin Authority*

1:10pm Close

Thank You to our Partners



What's On Next

**Data Q2 National Insights
- Autumn Edition | Virtual**

24 May